



## RESELLER PROGRAM

Our Reseller Program is simple, profitable, and enables you to purchase promotional items and print services through us at a discount, enabling you to resell them to your customers at catalog pricing.

We are authorized distributors (asi/185799, dc/198980, upic/ECLIPSE) for over 5,000 suppliers and manufacturers, giving you and your customers access to over 800,000 promotional products!

### Benefits of our Reseller Program

- No fee to join
- No sales quotas or minimums
- No need to stock inventory
- No delivery or shipping hassles – we will ship to you or directly to your client
- Your clients remain your clients. We will not contact them in any way. They deal with you directly allowing you to sell our products as your own.
- FREE WEBSITE for active sellers\*
- FREE training and support
- 24/7 access to online catalogs
- Receive 20% discount off retail on all products. Discount applies to product only and does not include set-up fees, samples or shipping.

### Getting Started

Simply complete the attached Account Application and Reseller Agreement and return to us by fax along with a copy of your State Resale Certificate to (480) 393-4323.

Once your application has been approved (3-5 days) you will receive a welcome email and phone call with information and details to get you started.

### Application Checklist

- Account Application (Signed and Dated)
- Reseller Agreement (Signed and Dated)
- Copy of State Resale Certificate

### FAX TO (480) 393-4323

If you have any questions, please feel free to call us at (805) 696-6777 or email to [reseller@eclipsemktg.com](mailto:reseller@eclipsemktg.com).

\* Please refer to the custom website section in the [Getting Started Guide](#) for more details.





## RESELLER PROGRAM

### RESELLER AGREEMENT

#### **THE RESELLER AGREES:**

1. That as an authorized Reseller through Eclipse Marketing & Promotions, hereinafter referred to as "Company, I shall purchase products from the Company and resell same. I understand that I am responsible for the means and methods by which I make sales.
2. To order products from the Company according to the terms set forth in the catalog and promotional materials that are in effect at the time of shipment.
3. That all orders are subject to acceptance by the Company.
4. That I am an independent reseller of products, and that I am not an employee, agent, manager, partner, legal representative, sales representative, joint venture or franchisee of the Company.
5. I am not authorized to and will not incur any debt, expense or obligation, and will not open any checking account on behalf of, for or in the name of the Company.
6. I am not authorized to establish relationships or open any accounts with manufacturers or suppliers utilizing the Company name.
7. I will be solely responsible for paying all expenses incurred by me, including but not limited to travel, food, lodging, administrative support, office equipment, telephone charges, shipping or any other expenses.
8. I understand that I shall not be treated as an employee of the Company for Federal or State tax purposes.
9. My rights and obligations outlined in this Agreement cannot be transferred or assigned.



10. To indemnify and hold the Company, its employees and agents harmless from damages resulting from actions or inactions by me or my failure to abide by the Terms and Conditions in this Agreement.
11. If I fail to comply with the terms in this Agreement, the Company may, at its discretion, terminate my reseller privilege.
12. I understand that failure to promptly pay for products constitutes a breach of this Agreement. All orders are payable in advance.
13. This Agreement constitutes the full agreement between me and the Company and no other additional promises, representations, guarantees or agreements of any kind shall be valid unless in writing and signed by both parties.
14. BUSINESS TAXES AND LICENSES – I understand that it is my responsibility as a reseller to comply with all federal, state and local income taxes, self employment taxes, business licenses, and all other related taxes in operating my business.
15. As a business owner, I am responsible for filing all required tax returns and information reporting with federal, state and local tax authorities.

I acknowledge that I have read, understand and agree to the terms set forth in this Reseller Agreement and Terms and Conditions. I am 18 years of age or older, I am a citizen or permanent resident of the United States and I have a valid Social Security number.

X \_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date



## RESELLER PROGRAM

### TERMS AND CONDITIONS

**PAYMENT TERMS:** Substantiated, financially binding Purchase Orders are required to secure an order of any size and must be prepaid in full by cash, money order, check, MasterCard, Visa, American Express. Production for your order will begin once your payment has cleared. Financing for product buys is not offered.

**RETURNED PAYMENT:** Any returned checks (NSF) will result in a \$50 service charge, a late charge of 1.5% per month, and the possible termination of your account.

**ORDERS:** All Purchase Orders submitted by Reseller are subject to review and approval by Company and any adjustments will be included on the Company's Order Confirmation; which must be signed off by Reseller prior to production of the order. All Purchase orders are to be sent either by fax: (480) 393-4323 or email: [orders@eclipsemktg.com](mailto:orders@eclipsemktg.com).

**SAMPLES:** Product samples are available at cost plus shipping and must be paid prior to shipping. In most cases the product will ship directly from the manufacturing distribution center. Some samples may be returned for a credit (minus shipping), please inquire prior to ordering.

**MINIMUM ORDERS:** Most products require a minimum order. Minimum quantities can be found in our online product catalog.

**SHIPPING METHOD:** Company can drop ship orders directly to your customers or to you. Buyer pays all shipping & handling charges.

**SHIPPING ERRORS:** All shipping discrepancies must be reported to [orders@eclipsemktg.com](mailto:orders@eclipsemktg.com) within 5 working days of receipt of goods. All claims for goods damaged during shipment must be made directly to the carrier. Eclipse Marketing is not responsible for lost or damaged goods.

**CANCELLATIONS:** Orders cannot be canceled once they have gone to production. If an order is cancelled prior to production, reseller will be responsible for all charges that may have been incurred up to that point, including, but not limited to art set-up and preparation, screens, digitizing, etc.

**RETURNS:** Custom imprinted items cannot be returned. Most blank items can be returned within 30 (business) days and will be subject to a restocking fee and shipping.

All prices, lead times, product options, product availability and terms are subject to change without notice. Orders are accepted based upon prices and terms in effect at the time of order. Any and all terms on buyer's purchase order, contrary to the terms contained herein, are hereby rejected. Acceptance of shipment constitutes acceptance of these terms and conditions.

## UNIFORM SALES & USE TAX CERTIFICATE—MULTIJURISDICTION

The below-listed states have indicated that this form of certificate is acceptable, subject to the notes on pages 2-4. The issuer and the recipient have the responsibility of determining the proper use of this certificate under applicable laws in each state, as these may change from time to time.

Issued to Seller: **Eclipse Marketing Group**  
 Address: 1117 Camino Manadero, Santa Barbara, CA 93111

I certify that:  
 Name of Firm (Buyer): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

is engaged as a registered  
 Wholesaler  
 Retailer  
 Manufacturer  
 Seller (California)  
 Lessor (see notes on pages 2-4)  
 Other (Specify) \_\_\_\_\_

and is registered with the below listed states and cities within which your firm would deliver purchases to us and that any such purchases are for wholesale, resale, ingredients or components of a new product or service<sup>1</sup> to be resold, leased, or rented in the normal course of business. We are in the business of wholesaling, retailing, manufacturing, leasing (renting) the following:

Description of Business: \_\_\_\_\_

General description of tangible property or taxable services to be purchased from the seller: Promotional and Marketing Products

State	State Registration, Seller's Permit, or ID Number of Purchaser	State	State Registration, Seller's Permit, or ID Number of Purchaser
AL <sup>1</sup>	_____	MO <sup>16</sup>	_____
AR	_____	NE <sup>17</sup>	_____
AZ <sup>2</sup>	_____	NV	_____
CA <sup>3</sup>	_____	NJ	_____
CO <sup>4</sup>	_____	NM <sup>4,18</sup>	_____
CT <sup>5</sup>	_____	NC <sup>19</sup>	_____
DC <sup>6</sup>	_____	ND	_____
FL <sup>7</sup>	_____	OH <sup>20</sup>	_____
GA <sup>8</sup>	_____	OK <sup>21</sup>	_____
HI <sup>4,9</sup>	_____	PA <sup>22</sup>	_____
ID	_____	RI <sup>23</sup>	_____
IL <sup>4,10</sup>	_____	SC	_____
IA	_____	SD <sup>24</sup>	_____
KS	_____	TN	_____
KY <sup>11</sup>	_____	TX <sup>25</sup>	_____
ME <sup>12</sup>	_____	UT	_____
MD <sup>13</sup>	_____	VT	_____
MI <sup>14</sup>	_____	WA <sup>26</sup>	_____
MN <sup>15</sup>	_____	WI <sup>27</sup>	_____

I further certify that if any property or service so purchased tax free is used or consumed by the firm as to make it subject to a Sales or use Tax we will pay the tax due directly to the proper taxing authority when state law so provides or inform the seller for added tax billing. This certificate shall be a part of each order which we may hereafter give to you, unless otherwise specified, and shall be valid until canceled by us in writing or revoked by the city or state.

Under penalties of perjury, I swear or affirm that the information on this form is true and correct as to every material matter.

Authorized Signature: \_\_\_\_\_  
 (Owner, Partner or Corporate Officer)

Title: \_\_\_\_\_

Date: \_\_\_\_\_

## INSTRUCTIONS REGARDING UNIFORM SALES & USE TAX CERTIFICATE

To Seller's Customers:

In order to comply with the majority of state and local sales tax law requirements, the seller must have in its files a properly executed exemption certificate from all of its customers who claim a sales tax exemption. If the seller does not have this certificate, it is obliged to collect the tax for the state in which the property or service is delivered.

If the buyer is entitled to sales tax exemption, the buyer should complete the certificate and send it to the seller at its earliest convenience. If the buyer purchases tax free for a reason for which this form does not provide, the buyer should send the seller its special certificate or statement.

Caution to Seller:

In order for the certificate to be accepted in good faith by the seller, seller must exercise care that the property or service being sold is of a type normally sold wholesale, resold, leased, rented or incorporated as a ingredient or component part of a product manufactured by buyer and then resold in the usual course of its business. A seller failing to exercise due care could be held liable for the sales tax due in some states or cities. Misuse of this certificate by seller, lessee, or the representative thereof may be punishable by fine, imprisonment or loss of right to issue certificate in some states or cities.

---

Notes:

1. Alabama: Each retailer shall be responsible for determining the validity of a purchaser's claim for exemption.
2. Arizona: This certificate may be used only when making purchases of tangible personal property for resale in the ordinary course of business, and not for any other statutory deduction or exemption. It is valid as a resale certificate only if it contains the purchaser's name, address, signature, and Arizona transaction privilege tax (or other state sales tax) license number, as required by Arizona Revised Statutes § 42-5022, *Burden of proving sales not at retail*.
3. California:
  - A. This certificate is not valid as an exemption certificate. Its use is limited to use as a resale certificate subject to the provisions of Title 18, California Code of Regulations, Section 1668 (Sales and Use Tax Regulation 1668, Resale Certificate).
  - B. By use of this certificate, the purchaser certifies that the property is purchased for resale in the regular course of business in the form of tangible personal property, which includes property incorporated as an ingredient or component part of an item manufactured for resale in the regular course of business.
  - C. When the applicable tax would be sales tax, it is the seller who owes that tax unless the seller takes a timely and valid resale certificate in good faith.
  - D. A valid resale certificate is effective until the issuer revokes the certificate.
4. The state of Colorado, Hawaii, Illinois, and New Mexico do not permit the use of this certificate to claim a resale exemption for the purchase of a taxable service for resale.
5. Connecticut: This certificate is not valid as an exemption certificate. Its use is limited to use as a resale certificate subject to Conn. Gen. State §§12-410(5) and 12-411(14) and any regulations and administrative pronouncements pertaining to resale certificates.
6. District of Columbia: This certificate is not valid as an exemption certificate. It is not valid as a resale certificate unless it contains the purchaser's D.C. sales and use tax registration number.
7. Florida: The Department will allow purchasers to use the Multistate Tax Commission's Uniform Sales and Use Tax Certificate-Multijurisdiction. However, the use of this uniform certificate must be used in conjunction with the telephonic or electronic authorization number method described in paragraph (3)(b) or (c) of rule SUT FAC 12A-1.039..
8. Georgia: the purchaser's state of registration number will be accepted in lieu of Georgia's registration number when the purchaser is located outside Georgia, does not have nexus with Georgia, and the tangible personal property is delivered by drop shipment to the purchaser's customer located in Georgia.

9. Hawaii allows this certificate to be used by the seller to claim a lower general excise tax rate or no general excise tax, rather than the buyer claiming an exemption. The no tax situation occurs when the purchaser of imported goods certifies to the seller, who originally imported the goods into Hawaii, that the purchaser will resell the imported goods at wholesale. If the lower rate or no tax does not in fact apply to the sale, the purchaser is liable to pay the seller the additional tax imposed. See Hawaii Dept. of Taxation Tax Information Release No. 93-5, November 10, 1993, and Tax Information Release No. 98-8, October 30, 1998.
10. Use of this certificate in Illinois is subject to the provisions of 86 Ill. Adm. Code Ch.I, Sec. 130.1405. Illinois does not have an exemption on sales of property for subsequent lease or rental, nor does the use of this certificate for claiming resale purchases of services have any application in Illinois.

The registration number to be supplied next to Illinois on page 1 of this certificate must be the Illinois registration or resale number; no other state's registration number is acceptable.

"Good faith" is not the standard of care to be exercised by a retailer in Illinois. A retailer in Illinois is not required to determine if the purchaser actually intends to resell the item. Instead, a retailer must confirm that the purchaser has a valid registration or resale number at the time of purchase. If a purchaser fails to provide a certificate of resale at the time of sale in Illinois, the seller must charge the purchaser tax.

While there is no statutory requirement that blanket certificates of resale be renewed at certain intervals, blanket certificates should be updated periodically, and no less frequently than every three years.

11. Kentucky:
  1. Kentucky does not permit the use of this certificate to claim a resale exclusion for the purchase of a taxable service.
  2. This certificate is not valid as an exemption certificate. Its use is limited to use as a resale certificate subject to the provisions of Kentucky Revised Statute 139.270 (Good Faith).
  3. The use of this certificate by the purchaser constitutes the issuance of a blanket certificate in accordance with Kentucky Administrative Regulation 103 KAR 31:111.
12. Maine does not have an exemption on sales of property for subsequent lease or rental.
13. Maryland: This certificate is not valid as an exemption certificate. However, vendors may accept resale certificates that bear the exemption number issued to a religious organization. Exemption certifications issued to religious organizations consist of 8 digits, the first two of which are always "29". Maryland registration, exemption and direct pay numbers may be verified on the website of the Comptroller of the Treasury at [www.marylandtaxes.com](http://www.marylandtaxes.com).
14. Michigan: Effective for a period of three years unless a lesser period is mutually agreed to and stated on this certificate. Covers all exempt transfers when accepted by the seller in "good faith" as defined by Michigan statute.
15. Minnesota:
  - A. Does not allow a resale certificate for purchases of taxable services for resale in most situations.
  - B. Allows an exemption for items used only once during production and not used again.
16. Missouri:
  - A. Purchases who improperly purchase property or services sales tax free using this certificate may be required to pay the tax, interest, additions to tax or penalty.
  - B. Even if property is delivered outside Missouri, facts and circumstances may subject it to Missouri tax, contrary to the second sentence of the first paragraph of the above instructions.
17. Nebraska: A blanket certificate is valid 3 years from the date of issuance.
18. New Mexico: For transactions occurring on or after July 1, 1998, New Mexico will accept this certificate in lieu of a New Mexico nontaxable transaction certificate and as evidence of the deductibility of a sale tangible personal property provided:
  - a) this certificate was not issued by the State of New Mexico;

- b) the buyer is not required to be registered in New Mexico; and
  - c) the buyer is purchasing tangible personal property for resale or incorporations as an ingredient or component part into a manufactured product.
19. North Carolina: This certificate is not valid as an exemption certificate or if signed by a person such as a contractor who intends to use the property. Its use is subject to G.S. 105-164.28 and any administrative rules or directives pertaining to resale certificates.
  20. Ohio:
    - A. The buyer must specify which one of the reasons for exemption on the certificate applies. This may be done by circling or underlining the appropriate reason or writing it on the form above the state registration section. Failure to specify the exemption reason will, on audit, result in disallowance of the certificate.
    - B. In order to be valid, the buyer must sign and deliver the certificate to the seller before or during the period for filing the return.
  21. Oklahoma would allow this certificate in lieu of a copy of the purchaser's sales tax permit as one of the elements of "properly completed documents" which is one of the three requirements which must be met prior to the vendor being relieved of liability. The other two requirements are that the vendor must have the certificate in his possession at the time the sale is made and must accept the documentation in good faith. The specific documentation required under OAC 710-65-7-6 is:
    - A) Sales tax permit information may consist of:
      - (i) A copy of the purchaser's sales tax permit; or
      - (ii) In lieu of a copy of the permit, obtain the following:
        - (I) Sales tax permit number; and
        - (II) The name and address of the purchaser;
    - B) A statement that the purchaser is engaged in the business of reselling the articles purchased;
    - C) A statement that the articles purchased are purchased for resale;
    - D) The signature of the purchaser or a person authorized to legally bind the purchaser; and
    - E) Certification on the face of the invoice, bill or sales slip or on separate letter that said purchaser is engaged in reselling the articles purchased.

Absent strict compliance with these requirements, Oklahoma holds a seller liable for sales tax due on sales where the claimed exemption is found to be invalid, for whatever reason, unless the Tax Commission determines that purchaser should be pursued for collection of the tax resulting from improper presentation of a certificate.
  22. Pennsylvania: This certificate is not valid as an exemption certificate. It is valid as a resale certificate only if it contains the purchaser's Pennsylvania Sales and Use Tax eight-digit license number, subject to the provisions of 61 PA Code §32.3.
  23. Rhode Island allows this certificate to be used to claim a resale exemption only when the item will be resold in the same form. They do not permit this certificate to be used to claim any other type of exemption.
  24. South Dakota: Services which are purchased by a service provider and delivered to a current customer in conjunction with the services contracted to be provided to the customer are claimed to be for resale. Receipts from the sale of a service for resale by the purchaser are not subject to sales tax if the purchaser furnishes a resale certificate which the seller accepts in good faith. In order for the transaction to be a sale for resale, the following conditions must be present:
    - (1) The service is purchased for or on behalf of a current customer;
    - (2) The purchaser of the service does not use the service in any manner; and
    - (3) The service is delivered or resold to the customer without any alteration or change.
  25. Texas: Items purchased for resale must be for resale within the geographical limits of the United States, its territories and possessions.
  26. Washington:
    - A. Blanket resale certificates must be renewed at intervals not to exceed four years;
    - B. This certificate may be used to document exempt sales of "chemicals to be used in processing an article to be produced for sale."
    - C. Buyer acknowledges that the misuse of the tax due, in addition to the tax, interest, and any other penalties imposed by law.
  27. Wisconsin allows this certificate to be used to claim a resale exemption only. It does not permit this certificate to be used to claim any other type of exemption.